



## **The Ken Williams Kids in Sports Foundation**

### **Our Mission: Every Kid Deserves the Opportunity**

Ken Williams passed away On March 04, 2021, after a very long, courageous battle with ALS (Lou Gehrig's Disease). Kenny, as he was affectionately called and known by all the kids, managed the Southern Shore Arena for over 30 years prior to his disease forcing him into retirement from both a job he loved and a sport he was so instrumental in helping develop along the Southern Shore through his 30 plus years of dedicated work and volunteerism.

Before Kenny's passing, in 2019 The Southern Shore Arena was officially named the Ken Williams Southern Shore Arena ensuring his legacy would live on for many years to come.

On a local level Kenny was a founding member of the Southern Shore Arena Association, Founding President of the SS Minor Hockey Association, instrumental in the growth of female game, serving many roles both locally and provincially. In 1993 he played a key role in organizing the Avalon West Senior Hockey League and was the First President and Director of the Southern Shore Senior Breakers, to name a few.

Kenny was a Life Member of Hockey NL, an honor that was bestowed on him in 2017 for his exceptional and distinguished service to hockey in the province. He was inducted into the Newfoundland and Labrador Hockey Hall of Fame in 2015 as a builder and received the Gold Stick Pin in 2005 for his 25 years of service on the Board of Directors on the provincial hockey association. He also received the Hockey Canada Meritorious Award in 2017.

Shortly after Kenny's passing in March 2021, the family wanted to do something in his memory to carry on his devoted legacy, the family decided what better way than to start a Kids in Sports Foundation.

While Kenny received many awards and merits of distinction throughout his life, his main focus was always the kids and trying to ensure, no matter where they came from, that all kids

were equal and deserved the same opportunities. A passion that unfortunately is vastly fading in our ever-demanding society.

While most of Kenny's life was devoted to the sport of hockey, he was just as passionate about any and all sports that built friendships and brought joy to kids. The Ken Williams Kids in Sports Foundation is available to all levels of sports with the donations going to families in need as identified by the various committees and sporting organizations along the Southern Shore. It takes great sacrifice by families today to have kids involved in any sporting activity from both a time and financial perspective. The goal is to have all funds raised through various fundraising events spread across all sporting activities helping as many families as possible meet the dreams of their kids regardless of their financial situation.

The target of the Ken Williams Kids in Sports Foundation is not to give a set donation to a specific number of recipients, but rather a monetary donation to sporting organizations to be distributed to families in most need as determined by the individual organization. A goal to help as many as possible and ensure every child has the opportunity they so dearly deserve and desire to have.

As the family continues to do annual fundraising activities for the Ken Williams Kids in Sports Foundation, anyone wishing to donate to the organization can do so via EMT to [kenwilliamsfoundation@gmail.com](mailto:kenwilliamsfoundation@gmail.com). Any sporting organization that may have questions or need additional information on how to avail of the funds available within the organization please feel free to contact any committee member at your earliest convenience.

Thanking you all in advance to for your continued support to the Ken Willaims Kids in Sports Foundation.

The Ken Williams Kids in Sports Committee

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